

◆ SCCA NEWS ◆

Seward Civic and
Commerce Association

March 2008

SCCA Monthly Meeting Notice Wednesday, March 19, 2008 11:45 - 1:00 pm

**Wells Fargo Bank
2600 East Franklin Avenue
Lower level meeting room**

Dan Nordley from Triangle Park Creative will speak about marketing opportunities with the Bridge Newspaper's online directory.

Please RSVP with Mary Gaytan at
612-338-8729 x101 or mary@sewardredesign.org

The Bridge community newspaper will present the prototype of their online directory of services and organizations they plan to launch on April 1. No foolin'.

The online directory will include basic listing information under a single category: Company name, address, and phone number.

Any business or organization will have the opportunity to expand and self-administer their listing to include additional categories, web address link, eMail address link, link to their Google map location, a place to put a graphic,

like their logo, a large description box, and a sidebar, including a graphic spot. An example of the expanded listing can be found for the Movement Arts center:

[http://www.readthebridge.info/
Movement_Arts_Center](http://www.readthebridge.info/Movement_Arts_Center)

Cost for the expanded listing will be \$50 to set up, and \$120/year.

The directory is designed to give businesses and organizations in Bridgeland an inexpensive way to have a presence on the web, or to increase their web and Google presence.

Fast and Furless is open at 2615 E Franklin Ave!

The vegan boutique offers a variety of shoes, accessories, snacks and more – all animal-product free. Owner, Jon Novick, is excited to move to "veg central": the Seward

neighborhood. Fast and Furless will be hosting a grand-opening event on Saturday, March 29th!

More information can be found at:
www.fastandfurless.com

SCCA Board of Directors

Jim Welna
Chair
Welna Hardware II

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Crown Video

Rick Siewert
Siewert Cabinet

Tracy Singleton
Birchwood Cafe

Hans Steege
Dero Bike Rack

Suzanne Weinstein
Coasta I Seafoods

SCCA Mission Statement

The mission of the SCCA is to provide a forum for Seward area businesses to plan, discuss, advocate and network for mutual benefit.

Notes from the February Meeting

Franklin Avenue Great Streets Planning

Seward has been selected by the City of Minneapolis to receive \$30,000 in funding through their Great Streets Business Districts Program. This was a competitive process and Seward will use these funds to complete a redevelopment plan for Franklin Avenue. The grant was received by Seward Redesign in partnership with SNG and SCCA.

Charlie Hoffman, of SNG and Hoffman Guitars on Franklin Avenue, spoke about the history of planning along the Avenue. He referred to the successful planning process conducted in the past two years by the Riverside Market task Force. Their planning was being done to address the redevelopment of the Riverside market site as plans were underway by the Co-op to move to the site. What became obvious at that time, is that a comprehensive plan should be in place so that the community can respond when developers have interest.

Katya and Emily from Redesign described the planning process which has been started by a Steering Committee. Membership of that committee includes:

SCCA – Jim Welna, Welna Hardware

SCCA – Nick Mason, Dero Bike Racks

SNG – Sheldon Mains, President

SNG – Charlie Hoffman, Hoffman Guitars and Community Development Committee Chair

SNG – Bernie Waibel, resident

Cam Gordon's Office – Robin Garwood

Redesign – Kris Nelson, Board

Redesign – Carole Carrier, Board and resident

Redesign – Emily and I – staff

Background materials have been gathered and are available for your reading pleasure on Redesign's web page www.sewardredesign.org. A series of public events will begin in April followed by the creation of task forces to create a work plan and the redevelopment document. You are strongly encouraged to be involved! More information will be coming through SCCA or contact any of the steering committee members or staff with your ideas or questions.

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More information can be found at:
www.fastandfurless.com

MN Waste Wise Helps Businesses Save Money and Reduce Waste

Area businesses are joining Minnesota Waste Wise, a non-profit affiliate of the MN Chamber of Commerce devoted to reducing business waste. For a typical \$250 yearly membership, MN Waste Wise performs a “waste audit” on your business and then provides a comprehensive program tailored to your specific business operations incorporating the most cost and results effective strategies for reducing waste and waste-associated costs. All sizes of businesses are encouraged to join. Smaller businesses can group together to increase efficiency and effectiveness. MN Waste Wise also provides grants on a needs-basis.

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www.mnwastewise.org

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2323 E Franklin Avenue
Minneapolis, MN 55406