

# ◆ SCCA NEWS ◆

Seward Civic and  
Commerce Association

April 2008

## **SCCA Monthly Meeting Notice Wednesday, April 16th, 2008 11:45 - 1:00 pm**

**CaptionMax  
2438 27th Avenue South  
Minneapolis, MN 55406**

Max Duckler will describe the work of CaptionMax and introduce their new headquarters including several of it's new sustainable design features.

Please RSVP with Mary Gaytan at  
612-338-8729 x101 or [mary@sewardredesign.org](mailto:mary@sewardredesign.org)  
Lunch provided by Pizza Luce, cost is \$8

CaptionMax is a local technology and multimedia company that provides a variety of caption services nationwide, Max Duckler, president and chief scientist, will present a short introduction of his company followed by a tour of the new CaptionMax headquarters.

The new building has been fitted with a variety of sustainable design elements, leading CaptionMax to attempt LEED silver certification. Max will describe the design elements and certification process.

## **MN Waste Wise Helps Businesses Save Money and Reduce Waste**

Area businesses are joining Minnesota Waste Wise, a non-profit affiliate of the MN Chamber of Commerce devoted to reducing business waste. For a typical \$250 yearly membership, MN Waste Wise performs a "waste audit" on your business and then provides a comprehensive program tailored to your specific business operations incorporating the most cost and

results effective strategies for reducing waste and waste-associated costs. All sizes of businesses are encouraged to join. Smaller businesses can group together to increase efficiency and effectiveness. MN Waste Wise also provides grants on a needs-basis.

More information can be found at:  
[www.mnwastewise.org](http://www.mnwastewise.org)

## **SCCA Board of Directors**

**Jim Welna**  
Chair  
Welna Hardware II

**Jackie Salisbury**  
Treasurer  
Mack Engineering

**Len Anderson**  
Emeritus

**Chris Johansen**  
Crown Video

**Rick Siewert**  
Siewert Cabinet

**Tracy Singleton**  
Birchwood Cafe

**Hans Steege**  
Dero Bike Rack

**Suzanne Weinstein**  
Coastal Seafoods

## **SCCA Mission Statement**

The mission of the SCCA is to provide a forum for Seward area businesses to plan, discuss, advocate and network for mutual benefit.

## **Help Continue the Seward Peace Garden**

After some confusion regarding grant money for the Seward Peace Garden, Seward Neighborhood Group finds itself without funding for this summer's Peace Garden program. The Seward Peace Garden is more than just an urban garden, but a program and space that provides neighborhood youth with rich experiences involving business skills, organic food production, local and global food security, customer service, social justice issues, and so much more. Kids who get involved in the program build self-esteem, knowledge, social, organizational and leadership skills, physical fitness and respect for our community.

In response, SCCA and several of its members are mobilizing to raise funds to continue the program for years to come. SCCA has already donated \$500. In addition, the Birchwood Cafe has announced a fundraising program. Dero Bike Rack and an anonymous donor will both match Birchwood's fundraising up to \$1,000. The Seward Co-op will also host a bake sale in the near future to raise funds. Here are some easy ways to get involved:

**Donate directly** - contact Seward Neighborhood Group directly at [www.sng.org](http://www.sng.org)

**Start a Peace Garden collection jar at your business** - contact Diann at SNG for details

**Shop and donate at the Birchwood Cafe - EAT GREEN!** Birchwood will donate \$1 for every Green Salad and greens upgrade. **DRINK GREEN!** Birchwood will donate \$2 for each 1 lb. bag of Organic Shade Grown Birchwood Blend Peace coffee. **SHOP GREEN!** Buy a Blue Sky Guide @ the cafe and Birchwood will donate \$5 **GIVE GREEN!** For every \$5 donated @ the Cafe pick one packet of Botanical Interests vegetable, herb or flower seeds (seeds provided at cost by Mother Earth Gardens) Donate \$25 and opt for an Organic Salad Bowl Kit. Includes Organic mixed greens "Salad Bowl Blend" seeds and a bowl full of organic potting soil to grow them in. Donate \$100 and receive a \$20 Birchwood gift card AND the Organic Salad Bowl Kit.

## **Call for SCCA News**

Do you have an announcement for the rest of SCCA? Contact Eddie Landenberger at Seward Redesign to have it included in this newsletter. He can be reached at:

[eddie@sewardredesign.org](mailto:eddie@sewardredesign.org)

## **Organic Waste Pickup Available to Seward Businesses**

Area businesses are working with Hennepin County and local service providers including Randy's Sanitation, Eureka Recycling and Boone Trucking to setup scheduled organic waste pickup. Businesses who already use the service are reducing their waste bills by up to 75% and diverting garbage from methane producing landfills to be composted and reused for road construction and landscaping. In addition to the typical food waste, certain paper products such as pizza boxes and napkins are accepted. Tracy Singleton at the Birchwood Cafe is on board with Eureka and Boone:

"At the Birchwood, we are super excited to be able to now reduce the amount of trash we throw away by composting ALL our food scraps. We've always been concerned that our to-go containers are recyclable and we've always recycled glass and cans and plastic and cardboard but now, by taking a closer, more discriminating look at what we are throwing in our trash we can make purchasing decisions about supplies based on the end use of the packaging; does it reduce our trash; can we reuse or recycle it? The whole staff is really embracing the transition and altering previously held views of "there is a trash can; feed it" Now we think " there is a trash can, let's put as little in that as possible and compost the rest!" As the folks at Eureka Recycling say "Waste is a Choice". It's empowering to know we're choosing to put less garbage in landfills and instead turning our waste into compost that can be re-used."

### **Interested parties should contact:**

John Jaimez

Hennepin County Dept. of Environmental Services  
612-348-5893

Jamie Brown, Boone Trucking Inc.  
jbrown@boonetrucking.com  
612.590.5776

### **An article on Randy's Sanitation can be found online at:**

<http://www.startribune.com/local/minneapolis/16161907.html>

### **Randy's Sanitation website has more information including a list of accepted waste:**

<http://www.randyssanitation.com>  
(click on Organics Recycling tab)

### **Eureka Recycling website:**

[www.eurekarecycling.org](http://www.eurekarecycling.org)

## **Thanks to SCCA Members 2008!**

Morningstar Coffee \* Coastal Seafoods \* CommonBond \* CCI Properties \* United Noodles \* Fairview Data Center \* At Last Gourmet Foods, Inc \* All-Weather Roof \* Imagin Studios \* Seward Coop \* Seward Inc. \* Movement Art Center \* A-Craft Windows \* Charles Levin Architects \* Beaupre Aerial Equipment \* Community Connection Partnership \* Kraus Anderson Construction Co. \* Employment Action Center \* Whiskey Junction \* Buck Bros. \* Riverton \* Back to Health Chiropractic & Massage Studios \* Sierra Club \* North Star Chapter \* Swirlygig Industries \* Northern Clay Center \* Jenny Larson \* Perry Caranicas \* CaptionMax \* Kaufman Sheet Metal & Roofing \* Twin City Filter Service \* U S Federal Credit Union \* River Realty \* Lehn and Posl \* Zipp's Liquour Store \* Baker Bearing \* Jim's Barber Shop \* True Thai \* Hiawatha Metalcraft \* Minneapolis Speaker Company, Inc. \* Digigraphics \* Gamber Roofing \* Hiline \* Derovations Corporation \* Keefer Food Court \* Cushman Motor Company, Inc. \* Worry Free Enterprises \* Close Associates Architects \* Mack Engineering \* 180 Design Group \* Birchwood Café \* Common Bond \* Minneapolis Riverview Lions \* Infinite Real Estate Group \* CB Richard Ellis \* University of Minnesota

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2323 E Franklin Avenue  
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